



SUMS ANNUAL CONFERENCE 2020

Opportunities to transform the sector

ONLINE EVENT

27 NOVEMBER 2020

09:30 - 15:45

09:30	<p>Welcome Bernarde Hyde, CEO, SUMS; Martin Williams, Director of Finance, University of Bath and Chair of the SUMS Management Board</p>
09:40 - 10:45	<p>Keynote: Stopping a Crisis Becoming a Catastrophe Quintin McKellar CBE, Vice-Chancellor, University of Hertfordshire</p> <p><i>Join us for an engaging session where Quintin will share his insights and experience based on a career in senior leadership.</i></p> <p>Specialist Spotlight from Headline Sponsor Adobe Katy Phanides, Manager, Solutions Consulting, Adobe</p>
10:45 - 11:00	BREAK (15-Minutes)
11:00 - 11:45	<p>Session 1: Target Operating Models - What is a TOM? The Data you Need, the Design to Consider, the Challenges you Face - and the Benefits you'll Get David Becker, Principal Consultant, SUMS; Paul Sayles, Group Business Intelligence Manager, SUMS</p> <p><i>The words 'Target Operating Model' are becoming ever more prevalent in our sector, but it's increasingly clear that those words can mean different things to different people. With 35 years' combined experience in organisation design, and the role that data and the insight gained from it can play in informing good design, David and Paul will leave delegates with a full understanding of how a genuine TOM can accelerate your university's journey towards its strategic objectives and operational excellence. We'll look at what a TOM actually is, we'll break the technical jargon down into practical steps and we'll set out both the barriers and the rewards when it comes to both the theory and the implementation.</i></p>
11:45 - 12:00	BREAK (15-Minutes)

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12:00 - 12:45

Session 2: Leading Disruptive Change Discussion Panel

Disruptive Change occurs when business models need to be fundamentally challenged, changed and (re-) invented - often originating due to external factors facing the market. The overarching objective of our 'Discussion Panel' is to share experience and insights from real examples of leading disruptive change across a range of sectors. This session will provide participants with strategies for overcoming challenges and achieving successful outcomes.

Moderators: Fola Ikpehai, Principal Consultant, SUMS; Tina Yu, Associate Consultant, SUMS

Panel Members:

Debbie England, Associate Consultant, SUMS

Felicity Gasparro, Associate Consultant, SUMS

Graeme Sloan, Associate Consultant, SUMS

Nick Skelton, Associate Consultant, SUMS

Lee Norris, Director of the Strategic Programmes Office, UWE Bristol

12:45 - 13:30

LUNCH (45-Minutes)

13:30 - 14:30

The Great Efficiency Debate

Join us for a pan-sector discussion looking at how universities can address major cost-savings without abandoning their values. We'll hear from sector leaders on what's worked, what we would never do again, and what the future may hold.

Moderator:

Joel Arber, Managing Consultant and Group Head of Business Development, SUMS Group

Speakers:

Quintin McKellar CBE, Vice-Chancellor, University of Hertfordshire

Debbie McVitty, Editor, Wonkhe

Richard Dale, Executive Director of Finance, Newcastle University

Professor Zoe Radnor, Vice-President, Strategy & Planning; EDI, City, University of London

Karel Thomas, Executive Director, British Universities Finance Directors Group (BUFDG)

14:30 - 14:45

BREAK (15-Minutes)

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14:45 - 15:45

Hot Topic Rooms

You can choose to attend one of the following breakout sessions led by our SUMS experts:

1. Student Experience

Jeanette Strachan, Principal Consultant, SUMS featuring insight from Katy Phanides, Manager, Solutions Consulting, Adobe

Join Jeannette and Katy as they tackle the turbulent student experience in the wake of Covid-19, and more broadly. Attendees will learn more about how AI is supporting universities to deliver a positive student experience and how this can be maximised for greatest impact.

2. Digital Teaching and Assessment

Claire Taylor CBE, Principal Consultant, SUMS; Nick Skelton, Associate Consultant, SUMS

Join Claire and Nick as they explore the possibilities of digital transformation in this area. Attendees will leave with an understanding of the effective pathway to success: from principles to delivery; and the underpinning changes to policy and process needed to make that happen.

3. Recruitment and Marketing

Joel Arber, Managing Consultant and Group Head of Business Development, SUMS Group featuring insight from Jack Illott, Solutions Consultant, Adobe

Join Joel and Jack as they delve into the latest advances in student recruitment and marketing. Attendees will learn more about the importance of a personalised student journey and how this can be used to support home and international student recruitment.

4. Supporting Student Mental Health and Wellbeing

Helen Baird, Principal Consultant, SUMS

Join Helen and guests for a virtual roundtable discussion to explore emerging lessons on what works in tackling student mental health and wellbeing issues. Attendees will gain Insights into effective practice from regional mental health projects, and ideas for how to respond to the needs of this new first year cohort.

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